

# Exhibit 4

**DraftKings Marketpl...** | **locker-room** | Talk everything Reignmakers Football by joining the conversation in the Locker Room!

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**REIGNMAKERS FOOTBALL**

- the-huddle-hub
- locker-room**

**cheeseman** 09/17/2022 10:51 AM  
if so, that is stoopid - how does DK expect anyone to want to play this if its a guaranteed money pit?

**BlazingIKON** 09/17/2022 10:51 AM  
It's not a guaranteed money pit tho?

**@Bigez952** I guess not quite March. There is one pre Super Bowl 2/12

**JohnnyMFD** 09/17/2022 10:51 AM  
I think the pass renew is in march

**theneighbourhood** 09/17/2022 10:51 AM  
yeah how is it not like playing regular dfs where only 10-20% cash and if you dont you lose it all? lol

**@cheeseman** if so, that is stoopid - how does DK expect anyone to want to play this if its a guaranteed money pit?

**dbarlow87** 09/17/2022 10:51 AM  
it's not a guaranteed money pit but buying packs and losing 50-70% value immediately is what it will be

**cheeseman** 09/17/2022 10:52 AM  
The gig will be over quickly if DK thinks they can just rake in money off of pack drops - this will be a ghost town. There has to be a way to make the market sustainable and not just bleed

**@dbarlow87** it's not a guaranteed money pit but buying packs and losing 50-70% value immediately is what it will be

**cheeseman** 09/17/2022 10:52 AM  
right. How do they believe this will work or attract new users?

**dbarlow87** 09/17/2022 10:52 AM  
not quite sure

**BlazingIKON** 09/17/2022 10:52 AM  
DK momentum packs, a whole bunch of additional depth, and then a whole bunch of elevate packs for the screw

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**Rob** rob0712

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Rob rob0712

**BlazingIKON** 09/17/2022 10:52 AM  
They gave away over 10K momentum packs, a whole bunch of additional depth, and then a whole bunch of elevate packs for the screw up

@theneighbourhood yeah how is it not like playing regular dfs where only 10-20% cash and if you dont you lose it all? lol

**Bigez952** 09/17/2022 10:52 AM  
DFS has a way lower entry fee for the prize funds you compete for.

**afmarko99** 09/17/2022 10:53 AM  
Different set of people in here rn than the afternoon/ evening bunch. Stock Market goes up and down. These markets will be no different. There are rational and irrational reasons cards will be expensive or cheap. Buy the irrational cheap sell-offs, sell the irrational FOMO buying.  
2

@BlazingIKON They gave away over 10K momentum packs, a whole bunch of additional depth, and then a whole bunch of elevate packs for the screw up

**Bigez952** 09/17/2022 10:53 AM  
Yep tons of free cards out there this week

**BlazingIKON** 09/17/2022 10:53 AM  
there's 100k new cards available this week, on top of whatever was purchased from packs  
1

@BlazingIKON They gave away over 10K momentum packs, a whole bunch of additional depth, and then a whole bunch of elevate packs for the screw up

**cheeseman** 09/17/2022 10:53 AM  
right - which explains the floors dumping. It just seems that there aren't new buyers entering the market. Supply dynamics can very quickly destroy an ecosystem.

@cheeseman damn, market is dropping like crazy. I bought a rare mahomes a few nights prior to TNF for what seemed like a steal at the time (159) - next lowest card

**MikeGln713** 09/17/2022 10:53 AM  
You bought at the worst possible time and are selling at the worst possible time.

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... JLMARR76 is typing...

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**Messages:**

**@cheeseman** damn, market is dropping like crazy. I bought a rare mahomes a few nights prior to TNF for what seemed like a steal at the time (159) - next lowest card

**MikeGln713** 09/17/2022 10:53 AM  
You bought at the worst possible time and are selling at the worst possible time.  
🔥 1

**@cheeseman** yes, as in, it was a mistake to buy in?

**Darren** 09/17/2022 10:54 AM  
DK can't control the market. The mahomes is probably dropping because he already played this week so people want to sell to buy guys for this Sunday's games  
👍 2

**@Darren** DK can't control the market. The mahomes is probably dropping because he already played this week so people want to sell to buy guys for this Sunday's g.

**Blazing!KON** 09/17/2022 10:54 AM  
Forgot about this

**@Darren** DK can't control the market. The mahomes is probably dropping because he already played this week so people want to sell to buy guys for this Sunday's g.

**afmarko99** 09/17/2022 10:54 AM  
This is exactly the reason

**@Bigez952** DFS has a way lower entry fee for the prize funds you compete for.

**gotracer51** 09/17/2022 10:54 AM  
Kind of, depends on how much your paying for your build. Your paying for multiple entries with your cards so you have to look at the entry fee as roughly 5% and then you also have way smaller field sizes

**@MikeGln713** You bought at the worst possible time and are selling at the worst possible time.

**cheeseman** 09/17/2022 10:54 AM  
I didn't say I was selling. Are you saying it was better to have sold already? If so, then I'm apparently too late...

**@Darren** DK can't control the market. The mahomes is probably dropping because he already played this week so people want to sell to buy guys for this Sunday's g.

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●●● JLMARR76 is typing...

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Rob rob0712

@Darren DK can't control the market. The mahomes is probably dropping because he already played this week so people want to sell to buy guys for this Sunday's g

cheeseman 09/17/2022 10:55 AM  
Agreed there, and maybe Mahomes would bounce back. But I've seen it in more places than just that

BlazingIKON 09/17/2022 10:55 AM  
oh I knew the name @cheeseman was familiar

@cheeseman right. How do they believe this will work or attract new users?

JohnnyMFD 09/17/2022 10:55 AM  
Mahomes price got a showdown bump and is cheap now because he's already played. It'll probably rise a bit before next week's game

@cheeseman Agreed there, and maybe Mahomes would bounce back. But I've seen it in more places than just that

Darren 09/17/2022 10:55 AM  
He will bounce back for sure.

@BlazingIKON there's 100k new cards available this week, on top of whatever was purchased from packs

MikeGln713 09/17/2022 10:56 AM  
It will take some time to work through the added supply. Plus, of course, deep roster is coming (I know you know, just adding this for anyone else)

@cheeseman Agreed there, and maybe Mahomes would bounce back. But I've seen it in more places than just that

Darren 09/17/2022 10:56 AM  
And if he doesn't he's a great playable card, wish I had one

dbarlow87 09/17/2022 10:56 AM  
the marketplace sell bot has been quiet for the longest time span I can remember

@mjdj232 @smackblink02 do you have season tickets for the Jets?

smackblink02 09/17/2022 10:56 AM  
Yes I do

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Rob rob0712

**BlazingIKON** 09/17/2022 10:56 AM  
Thanks for your OWS work @cheeseman  
👍 1

**afmarko99** 09/17/2022 10:56 AM  
A lot of jumping to conclusions here and I think it's because this whole NFT thing is new to everyone. One little bump in the road and people are scared. Think about why you are here and what you enjoy. Others will join because of the same reason. If you need to make money from your cards then you can sell to them

**FalcoDuDe (Roughly)** 09/17/2022 10:56 AM  
Every showdown game will have its players prices rise up. But generally speaking, it will be a gradual decline over the season. I think we likely have seen cards peak in prices. At least for the most part.  
👍 1

@cheeseman I didn't say I was selling. Are you saying it was better to have sold already? If so, then I'm apparently too late...

**MikeGln713** 09/17/2022 10:56 AM  
Yes you should be selling players that people need for Sunday night and Monday night.

**BlazingIKON** 09/17/2022 10:57 AM  
Yea the showdown bump is definitely a thing

@FalcoDuDe (Roughly) Every showdown game will have its players prices rise up. But generally speaking, it will be a gradual decline over the season. I think we likely

**Darren** 09/17/2022 10:57 AM  
Makes sense since every week is a week less you can use your dudes

@FalcoDuDe (Roughly) Every showdown game will have its players prices rise up. But generally speaking, it will be a gradual decline over the season. I think we likely

**dbarlow87** 09/17/2022 10:57 AM  
it's a big problem when you open a legendary pack and get a card you should be happy getting, and then still lose a bunch of \$

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🎁 GIF 📄 😊